SOMA

NON-ALCOHOLIC CRAFT BEER

THE SOMA DISTRIBUTOR INTRODUCTION

MAKE TIME FOR YOUR PEOPLE.

SOMA is a non-alcoholic craft beer brand for the game-night table, the post-match catch-up and the long lunch.

OUR FIRST LAUNCH

SUNDAY WIT

330 ml bottles

First batch planned by the end of December 2026.

START WITH SUNDAY WIT

SUNDAY WIT

Belgian-style wheat beer

330 ml bottles

FIRST BATCH PLANNED BY END DECEMBER 2026

FLAVOUR DIRECTION

Citrus notes and gentle spice.

The table after the match.

Sunday Wit brings the blue-and-orange Padel & Brunch identity to SOMA. Think of an adult catch-up after the game, a long lunch or a conversation after dinner.

For distributors, Sunday Wit in 330 ml bottles is the first product to discuss. Tell us which local stores or venues you serve and how your team reviews new drinks.

THE FIVE-BEER RANGE

FIND YOUR STYLE.

Sunday Wit leads. The other four flavours are coming in February 2027.

SUNDAY WIT

Belgian-style wheat beer

330 ml bottles
First batch planned by end December 2026.

FLAVOUR DIRECTION Citrus notes and gentle spice.

SUNDOWNER

Lager

Coming in February 2027.

FLAVOUR DIRECTION A crisp, clean profile.

JUICE RIOT

India pale ale

Coming in February 2027.

FLAVOUR DIRECTION Tropical notes and a hop-led profile.

DARK ARTS

Stout

Coming in February 2027.

FLAVOUR DIRECTION Roast and cocoa notes.

DARK ARTS ESPRESSO

Coffee-inspired stout

Coming in February 2027.

FLAVOUR DIRECTION Coffee and roast notes.

DISCUSS YOUR CHANNEL

A CLEAR PLACE IN YOUR RANGE.

We welcome distributor conversations across India, beginning with Bengaluru. The right starting point is your channel and the adult occasions it serves.

RETAIL

A considered drinks selection.

Discuss Sunday Wit alongside clear category, style and format information for adult shoppers.

HOSPITALITY

The long lunch and the catch-up.

Explore where non-alcoholic craft beer could fit your adult drinks menu. Product, service and commercial terms need to match your venue.

DISTRIBUTION

A focused first product.

Start with Sunday Wit 330 ml bottles. Share your territory, account types, supplier-review process and handling requirements.

Tell us which stores or venues you serve, and where you work.

LET'S TALK TRADE

TELL US ABOUT YOUR ROUTE.

01 Your business and buying role.

02 The states, cities and account types you cover.

03 Your interest in Sunday Wit 330 ml bottles.

04 Your supplier-review and handling requirements.

YOUR WRITTEN TRADE QUOTE

Trade price, case pack, minimum order and delivery terms are confirmed in your written quote.

Product specifications, tax basis, payment, storage, shelf life, territory and supply timing will be discussed for the relevant product and route. We will confirm product, quantity and supply timing before accepting an order. Any exclusivity needs a separate agreement.

Start a distributor conversation.

getsoma.store@gmail.com

getsoma.store/contact

Getsoma Foods and Beverages Pvt Ltd